Software Innovation for Digital Transformation



2018.amecse-conferences.org Oct. 30-31, Cairo - Egypt

About AMECSE Conferences

Africa and Middle East Conference on Software Engineering (AMECSE) is a series of conferences started in 2014 as the first forum in the region for practitioners and researchers to present and share the most recent innovations, trends, experiences and concerns in the field of Software Engineering. Every edition of AMECSE fosters a theme that is deemed important for tackling pressing challenges in our region.

Conference Organization

Honorary General Chair Asmaa Hosny, ITIDA, Egypt

Conference Chair Hossam Osman, ITIDA, Egypt

Program Chair Haitham Hamza, SECC/ITIDA, Egypt

Organizing Committee

Haitham Hamza, Chair, SECC/ITIDA, Egypt Azza Kamal, SECC/ITIDA, Egypt Lauaie Adel, SECC/ITIDA, Egypt Sherine Faragallah, SECC/ITIDA, Egypt Iman ELDessouky, SECC/ITIDA, Egypt Ahmed El-Sheikh, SECC/ITIDA, Egypt Mahmoud Mohamed, SECC/ITIDA, Egypt

Publicity and Branding

Maha Rashad, ITIDA, Egypt Sherif Gharba, ITIDA, Egypt Sameh Tomoum, ITIDA, Egypt Ahmed Hussein, SECC/ITIDA, Egypt

Conference Proceedings

Haitham Hamza, SECC/ITIDA, Egypt Azza Kamal, SECC/ITIDA, Egypt



Organizers





Call for Submissions and Participation

Digital transformation is the profound transformation of the way of doing business by incorporating digital, social, mobile and emerging technologies. It introduces new models, processes, technologies and competencies to fully leverage the changes and opportunities of the digital technologies in the different domains. It also considers the adoption of these new technologies in a strategic and prioritized way, with present and future shifts in mind. Digital transformation will lead to the encouragement of innovation and the creation of new business models.

The theme of the fourth edition of the Africa and Middle East Conference on Software Engineering (AMECSE 2018) is *Software Innovation for Digital Transformation*. AMECSE 2018 aims at exploring how innovation in software engineering can support digital transformation. The conference will explore the alignment of the new technological trends, business models and processes to drive new values and effectively compete in an over-changing digital economy. The conference will also shed the light on the methodologies suitable for transforming the traditional methods in the different domains into new ones by employing innovative and creative approaches and frameworks.

We solicit high quality contributions in one or more of the following three types of submissions:

- **Industrial and Research Papers** typically report new and innovative results in empirical, theoretical, tool-oriented, or conceptual work.
- Tutorials are short lectures delivered by leaders in industry or academia to provide hands-on experience in new and emerging technologies and tools.
- **Demos/Posters** provide a channel for industry and academia to demonstrate and share their products prototypes for implementing smart knowledge cities with the community in an informal and exciting setting.

Conference Topics

AMECSE 2018 invites submissions addressing the role of software innovation in the different aspects of digital transformation as:

- Blockchain and Smart Contracts
- Big Data and Analytics
- Digital Business Models
- Mobile Value Services
- Social Computing
- Internet of Things
- Microservice Architecture
- Digital Services
- E-Collaboration SW Systems
- E-Commerce
- Smart Cities
- Smart Education

Important Dates

Research and Industrial Papers	
Initial Submission (Shepherding)	May 25, 2018
Submission	July 21, 2018
Notification to author	August 25, 2018
Camera-ready and author registration	September 15, 2018
Demos/Posters	
Submission	August 28, 2018
Notification to author	September 4, 2018
Camera-ready and author registration	September 15, 2018
Tutorials	
Submission	August 20, 2018
Notification to author	August 31, 2018

All submissions must be original and are NOT submitted, published or under consideration anywhere in other conferences/journals.

Submissions must be done electronically via EDAS (https://edas.info/N24596) by the stated deadlines. The call for submissions and submission guidelines and policies are available at: <u>http://2018.amecse-conferences.org/</u>